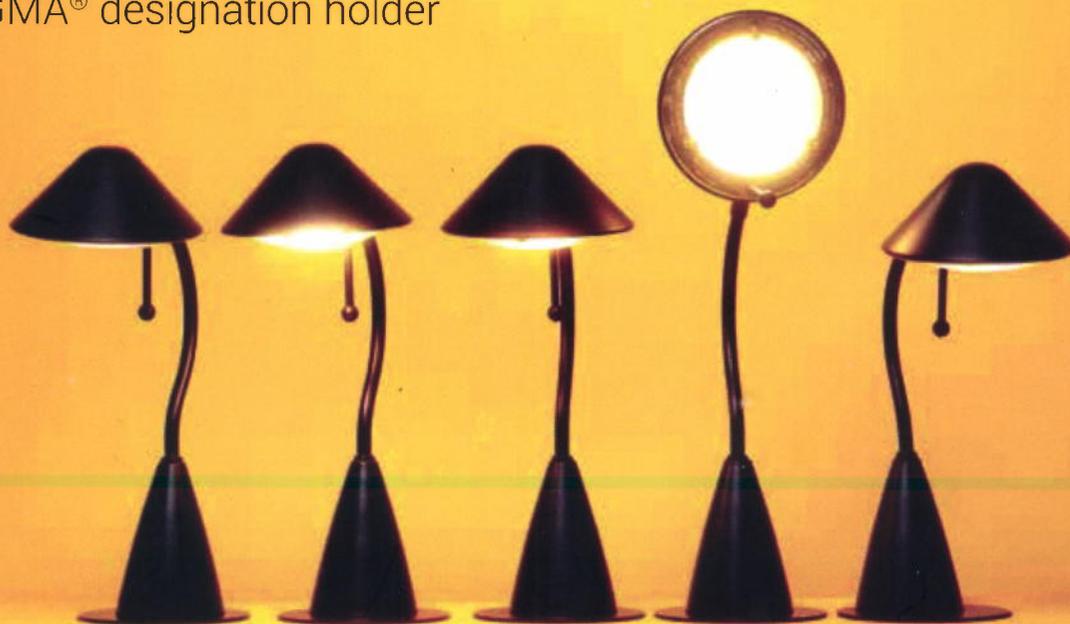




# It takes strategic vision to lead

Join an elite group of global  
management accountants.  
Become a CGMA® designation holder



“Our unique blend of management accounting, financial accounting and business-focused subjects produces competent and confident CGMA designation holders who can lead their organisations to sustainable success.”

# What's here

- 2 CGMA designation snapshot
- 3 Why become a CGMA designation holder with CIMA?
- 9 Skills for today, and tomorrow
- 11 The CIMA Certificate in Business Accounting (Cert BA)
- 13 The CIMA Professional Qualification
- 15 Start your CGMA journey
- 20 Different ways to study
- 21 Getting started

# CGMA designation snapshot

Wait, what's the CGMA designation?

Officially, the Chartered Global Management Accountant (CGMA) designation is a certification for accountants who want to help businesses around the world manage and inform their strategies to drive sustainable success.

But in reality, it's as open-ended an opportunity as you want it to be. There's no one industry, position or location to work in. Public or private, big or small – chances are, you'll find CGMA designation holders there.

What can you do with a CGMA designation?

People with the CGMA designation drive business decisions in companies, preserving value, protecting assets and chasing new opportunities. They're the ones on the inside, keeping track of monthly performance and everyday trends.

They combine numbers, smarts and creativity to uncover unseen problems, and give a fresh spin on solutions.

Whether you become the CFO at a FinTech startup or a consultant for a not-for-profit organisation in the education sector, with 'CGMA' next to your name, you'll set your own standard.

What's the difference between management accounting and financial accounting?

As a financial accountant, you would:

- prepare reports based on past performance
- produce required financial information to be used across other roles in a business.

As a management accountant, you would:

- gather information on revenue, cash flow and outstanding debts to spot trends, gather stats, and write reports that help your company make decisions – from day-to-day management to corporate strategy
- combine financial and non-financial data to paint a complete picture of the business. Then use that to drive the success of the business.

# Why become a CGMA designation holder with CIMA?

Anyone can work towards becoming a CGMA designation holder with CIMA, whether you're new to business and accounting or an experienced professional.

## What's CIMA?

That's us. CIMA stands for the Chartered Institute of Management Accountants. We're the world's largest professional body of management accountants, with the most useful accounting qualification for a career in business.

Once you complete your studies with CIMA, you'll:

- ✎ become a CIMA member
- ✎ get the Chartered Global Management Accountant (CGMA) designation
- ✎ join the Association of International Certified Professional Accountants (the Association), the world's largest professional body of accountants.

## Who usually gets a CGMA designation?

Ambitious school leavers, graduates and working professionals all go for the designation to get a business edge. But really, anyone with an interest in business, the chance to study, and a good grasp of maths and English can become a CGMA designation holder – regardless of your educational background.

Our top four reasons to become a CGMA designation holder:

1. Catch the eye of employers around the globe
2. Choose your own role
3. Earn higher salaries
4. Study at your own speed

Over the next few pages, we'll dive into each of these.

# 1. Catch the eye of employers around the globe

If you're considering a career in business and finance and want to work with world-class employers, a CGMA designation and becoming a member of CIMA and the Association will help you get there.

Thousands of companies around the world, from multinationals to the newest start-ups in the public and private sectors, train their people with us. Chances are, in any industry you can think of, there'll be CGMA designation holders.

Here are a few of the sectors and companies where you'll find CGMA careers:

<hr/> <b>Professional services and consulting</b>  Accenture, Deloitte, EY, Grant Thornton, IBM, KPMG, PwC	<hr/> <b>FMCG</b>  Diageo, Innocent, Nestle, P&G, PepsiCo, Unilever	<hr/> <b>Telecomms and IT</b>  BT, Cisco Systems, Dell, O2, Siemens, Vodafone
<hr/> <b>Financial services</b>  Barclays, Citigroup, Credit Suisse, HSBC, J.P. Morgan, Morgan Stanley, Zurich	<hr/> <b>Retail</b>  ASOS, Debenhams, Kerry Group, Kingfisher, John Lewis, Sainsbury's, Selfridges, Walt Disney	<hr/> <b>Transport, travel and leisure</b>  British Airways, Hilton Worldwide, InterContinental Hotels, Transport for London
<hr/> <b>Public sector and not-for-profit</b>  DWP, Government, HMRC, Ministry of Defence, NHS, RAF	<hr/> <b>Media and publishing</b>  BBC, FT, Google, ITV, Informa, MacMillan Publishers, News Corp Australia, OUP, Pearson, Sky, Virgin Media	<hr/> <b>Engineering and manufacturing</b>  Airbus, BAE Systems, Balfour Beatty, Ford, GlaxoSmithKline, Rolls-Royce

## 2. Choose your own role

The CIMA qualification is designed to bring together management accounting, financial accounting and business, so you'll have the practical skills employers need.

That way, you'll be qualified to work in a wide range of roles from finance to consultancy, IT to senior management positions.

Here are just some of the roles you could work in:

---

### Finance

Finance Business Partner, Finance Director, Management Accountant

---

### Information management

Business Analysis Manager, Director of IT, Head of Programme Management

---

### Commercial

Commercial Director, Marketing Manager

---

### Executive

Chief Executive, Chief Financial Officer, Managing Director

---

### Operations

Human Resources Manager, Operations Director, Project Manager

---

### Consultancy

Business Analyst, Financial Analyst, Management Consultant

---

Becoming a CGMA designation holder will add global clout to your CV and help you achieve your career ambitions.

# 3. Earn higher salaries

As a CGMA designation holder, you can earn more and go further. (Keep reading, we have the numbers to prove it.) Even while you're still studying, you can step ahead in the job market. Because working to get your designation shows employers you're dedicated, hardworking and always thinking about your future. And, if you're already working, the CGMA designation can help you move up the ladder.

A glimpse at average annual salaries of CIMA students and CGMA designation holders:

## 1 USA

Students: N/A

Members: USD156,000

## 2 Canada

Students: N/A

Members: CAD112,000

## 3 Ireland

Students: EUR45,000

Members: EUR83,000

## 4 UK

Students: GBP32,000

Members: GBP60,000

## 5 Poland

Students: PLN105,000

Members: PLN198,000

## 6 South Africa

Students: ZAR405,000

Members: ZAR863,000

## 7 Botswana

Students: BWP140,000

Members: N/A

## 8 Zambia

Students: ZMW140,000

Members: N/A

## 9 Zimbabwe

Students: ZWD24,000

Members: N/A

## 10 UAE

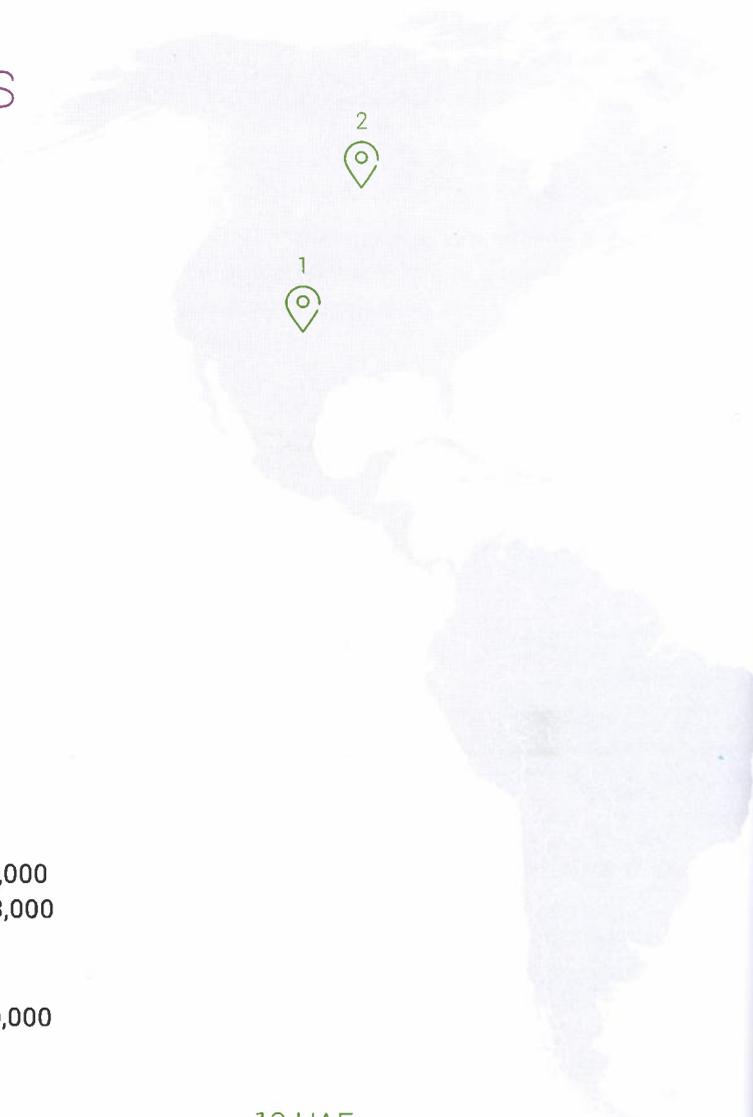
Students: AED193,000

Members: AED402,000

## 11 Pakistan

Students: PKR733,000

Members: N/A





12 India

Students: INR1,404,000  
Members: INR2,506,000

13 Sri Lanka

Students: LKR539,000  
Members: LKR2,173,000

14 China

Students: CNY389,000  
Members: CNY791,000

15 Malaysia

Students: MYR75,000  
Members: MYR195,000

16 Singapore

Students: N/A  
Members: SGD143,000

17 Hong Kong

Students: N/A  
Members: HKD1,010,000

18 Australia

Students: N/A  
Members: AUD132,000

19 New Zealand

Students: N/A  
Members: NZD134,000

Source: CIMA Salary Survey 2017

# 4. Study at your own speed

Our on-demand exams and flexible structure put you in control, so you work at the pace that works for you. You could complete a level every year, or take a steadier pace if you're balancing studies with a busy working life, family or university studies.

Studying with CIMA, you choose when and where to sit each exam, at more than 5,500 Pearson VUE test centres around the world.



**Andy Rahardja** ACMA, CGMA  
Head of Financial Strategy & Investment Project,  
Agribusiness & Food, Smart Tbk

"I decided to pursue the CIMA Professional Qualification because it is one of the most recognised certifications in the world. It has helped me to improve not only my technical skills but also business, people and leadership skills. I would recommend CIMA to people who need to apply their accounting and finance skills in the context of business and to lead within their organisation."